May 16, 2023

[Resubmitted with additional signatories.]

The Honorable Eric L. Adams Mayor, New York City City Hall New York, NY 10007

The Honorable Adrienne E. Adams Speaker, New York City Council City Hall New York, NY 10007

Dear Mayor Adams and Speaker Adams:

The undersigned 113 organizations call on you to enact the **Community Land Act**, an urgently-needed set of bills that gives community land trusts (CLTs) and other nonprofits tools to develop and preserve permanently-affordable housing, community and commercial space, and other neighborhood assets. By taking land off the speculative market, CLTs protect public investment in affordable housing and maintain affordability over generations.

Following a state budget that failed to meaningfully address the housing crisis, New York City must take bold and immediate action to reverse the tide of displacement in Black and Brown communities and ensure affordable, dignified housing for all New Yorkers. The Community Land Act will bring land and housing into community control – shielding them from predatory markets, supporting neighborhood-led development, and increasing the supply of permanently-affordable social housing. We urge you to support the Community Land Act and bring it to a vote this session.

Our organizations include community, arts and faith-based organizations; tenant and civic associations; CLTs, community development corporations, and other affordable housing developers; and city- and statewide networks including the NYC Community Land Initiative, ANHD, The Supportive Housing Network of NYC, and Housing Justice for All. Collectively, we represent tens of thousands of New Yorkers and have decades of experience working to create and preserve deeply- and permanently-affordable housing and other neighborhood-led development.

The Community Land Act includes:

• Community Opportunity to Purchase Act (Int. 196): Int. 196 would give CLTs and other qualified nonprofits a first chance to buy multifamily residential buildings when a landlord sells. Modeled on successful legislation in other cities, COPA helps level the playing field for nonprofits to acquire, develop and preserve permanently-affordable housing.

¹ Oksana Mironova, Samuel Stein, Celeste Hornbach, Jacob Udel: "Pathways to Social Housing in New York: 20 policies to shift from private profit to public good" Community Service Society of New York, November 2022

- Public Land for Public Good (Int. 637): Int. 637 would prioritize CLTs and not-for-profit developers when New York City disposes of public land. The bill will help ensure that vacant and underutilized public land is used to provide permanently-affordable housing and meet other critical needs.
- Tenant Opportunity to Purchase Resolution (Res. 38): Res. 38 calls on New York State to enact legislation giving tenants a first right to collectively buy their buildings when a landlord sells. Like COPA, TOPA would help bring housing into permanently-affordable tenant and community control.
- Permanently abolishing and replacing NYC's tax lien sale. The tax lien sale has long fueled speculation and displacement in BIPOC communities. New York City should replace the lien sale with an equitable system that engages CLTs to preserve affordable housing and keep New Yorkers in their homes.

As you know, nearly one-third of New York City tenants are severely rent-burdened,² and the population of unhoused New Yorkers has skyrocketed.³ Speculative landlords, meanwhile, are reportedly warehousing over 60,000 vacant rent-stabilized apartments.⁴ Majority-Black neighborhoods are bracing for another onslaught of foreclosures that strip families of wealth and housing stability, fueling racial inequality.⁵

The Community Land Act will help level the playing field for CLTs and other nonprofits that reach deeper affordability levels and maintain affordability over longer terms than other developers. Together, these measures will address root causes of our city's affordability crisis, combat displacement of low-income New Yorkers, and build collective wealth in Black and brown communities.

Our organizations would welcome the opportunity to meet with you to discuss the legislation in greater detail. Please feel free to contact Will Spisak (will@neweconomynyc.org), Senior Program Associate at New Economy Project, with any questions or to schedule a meeting.

Respectfully,

89th Street Tenants Unidos Association AD-WO - Val Alen Institute Affordable Housing is For All A. Philip Randolph Square Neighborhood Alliance Art Against Displacement

² Mihir Zaveri and Dana Rubinstein, "Eric Adams Faces Pressure on New York's Housing Crisis as Rents Rise" *The New York Times*, May 24, 2022

³ Coalition for the Homeless, Basic Facts About Homelessness https://www.coalitionforthehomeless.org/basic-facts-about-homelessness-new-york-city/

⁴ Sam Rabiya, "More than 60,000 Rent-Stabilized Apartments Are Now Vacant — and Tenant Advocates Say Landlords Are Holding Them for 'Ransom'" *The City*, October 19, 2022

⁵ George Joseph, "With Pandemic Pause Over, NYC's Black Neighborhoods Brace for Foreclosures" *The City*, March 22, 2022

Asian Americans for Equality

Association for Neighborhood and Housing Development

Astoria Not for Sale

Bailey's Cafe

Biotech Without Borders

Black Trans Media

Bronx Community Land Trust

Brooklyn Cooperative Federal Credit Union

Brooklyn Level Up

Brownsville Partnership

Caribbean Equality Project

Carroll Gardens Association

Catholic Migration Services

Center for Family Life in Sunset Park

Center for New York City Neighborhoods

Chhaya CDC

Chinatown Community Land Trust

The Chocolate Factory Theater

Churches United for Fair Housing

Community Allies

Community and Worker Ownership Project at CUNY School of Labor and Urban Studies

Community Resource Exchange

Community Service Society of New York

Community Solutions

Community Voices Heard

Cooper Square Committee

Cooperative Economics Alliance of NYC

Cooper Square Community Land Trust

Cooper Square Mutual Housing Association II, HDFC

Crown Heights Tenant Union

Custom Collaborative

CUNY School of Law Community & Economic Development Clinic

DSA Queens Housing Working Group

East Harlem/El Barrio Community Land Trust

East New York Community Land Trust

East New York 4 Gardens

East River Park Action

El Puente de Williamsburg

Flatbush Tenant Coalition

The Flatbush Workshop for Design

For the Many

Goddard Riverside

Green Map System

Grow Brownsville

GrowHouse NYC

Hester Street

Housing Court Answers

Housing Conservation Coordinators

Housing Justice for All

Housing Organizers for People Empowerment of East Brooklyn

Housing Rights Initiative

Housing Rights Project at CUNY Law

Housing Works

IMPACCT Brooklyn

Inclusiv

Southside United HDFC- Los Sures

League of Independent Theater

LEAPS (Limited Equity and Affordability at Penn South)

Lower East Side People's Federal Credit Union

Malikah

MinKwon Center for Community Action

Mothers on the Move / Madres en Movimiento

Mott Haven Port Morris Community Land Stewards

Neighborhood Housing Services of Brooklyn CDC, Inc.

New Destiny Housing Corp.

New Economy Project

New Immigrant Community Empowerment

New York City Community Land Initiative

NYC Youth Sports Podcast Show Inc.

New Yorkers for Culture & Arts

NY Muslim Organizing Collective

North Star Fund

Northern Manhattan Community Land Trust

Northwest Bronx Community and Clergy Coalition

Not One More Block

NYC Arts in Education Roundtable

NYC HDFC

Parsons Housing Justice Lab

Picture the Homeless

Pratt Center for Community Development

Public Ceramics

Q Gardens Community Farm

ReAL Edgemere Community Land Trust

Right to Counsel NYC Coalition

Riverside Edgecombe Neighborhood Association

South Bronx Unite

Stabilizing NYC

St. Nicks Alliance

STooPS Art & Community

Street Vendor Project, Urban Justice Center

The Supportive Housing Network of New York

TakeBackNYC

TakeRoot Justice

Tenants and Neighbors

Tenants Political Action Committee

Theatre of the Oppressed NYC

The Mothership NYC

This Land is Ours Community Land Trust

Urban Homesteading Assistance Board

United Neighbors Organization

Universe City

Urban Justice Center - Safety Net Project

Village Preservation

WE ACT for Environmental Justice

We Are Not Afraid Community Resource Center

We Stay/Nos Quedamos

Western Queens Community Land Trust

Woodside on the Move

Youth Ministries for Peace and Justice

cc:

NYC Public Advocate Jumaane D. Williams

NYC Council Member Pierina Ana Sanchez

NYC Council Member Carlina Rivera

NYC Council Member Lincoln Restler