



# New Economy Project 2017 Workshop Series

— for NYC community groups —

## Welcome to the New Economy!

October 4

## Taking on Wall Street: From Redlining to Resistance

October 25

## Building a New Economy: A People's Guide

November 8

## How Do We Get There?

November 29

== All sessions run from 10 am - 1 pm ==

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**\$30 per session. Attend all four workshops for \$100!**

Registration required: register at [neweconomynyc.org](http://neweconomynyc.org) or see reverse page. The workshop series is open to staff and members of NYC-based community organizing and advocacy groups only. Location provided upon registration.

Scholarships available on limited basis. Light breakfast provided.

For more information, contact Lauren Wilfong at  
[lauren@neweconomynyc.org](mailto:lauren@neweconomynyc.org) or 212.680.5100, ext. 202.

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### About the Workshop Series:

New Economy Project is excited to announce its 2017 Workshop Series! Our workshop series brings together community leaders and organizers from across New York City to learn from and with one another about pressing economic justice issues and explore strategies for change. This year's sessions focus on building a just economy rooted in democracy, community self-determination, sustainability, racial justice and equity. Each session will address new economy organizing in the context of the heightened attacks on our communities.

# 2017 Workshop Descriptions

## October 4, 2017 – Welcome to the New Economy!

What would a just economy look like, and why does it matter? This session will introduce participants to the “new economy” framework, highlighting efforts in NYC to organize community-controlled, democratically-structured housing, land use, workplaces, financial institutions, and more. Hear from leaders in the movement and add to a collective vision for a new economy in NYC. Connect to current campaigns and spark new ones as we discuss case studies and strategies for creating a just and equitable economy.

## October 25, 2017 – Taking on Wall Street: From Redlining to Resistance

Come get a crash course in financial justice organizing in NYC. This session will focus on community-led efforts to challenge Wall Street’s systematic extraction of wealth from immigrant neighborhoods and communities of color. Participants will learn about efforts to organize against structural discrimination in our banking system – from anti-redlining challenges starting in the 1970s onward to the bank divestment movement and emerging campaign to create a public bank for NYC. We will discuss grassroots campaigns and explore strategies for advancing economic justice in NYC.

## November 8, 2017 – Building a New Economy: A People’s Guide

Explore how your group can use our curriculum, Building a New Economy: A People’s Guide, as a community organizing and engagement tool. Using interactive and participatory exercises, participants will work together to demystify ‘the economy’, chart out a collective vision for a new and just economy, and learn about existing initiatives and policies that promote cooperation and community control.

## November 29, 2017 – How Do We Get There?

As we work to transform our economy – from one that is unjust, extractive, and unsustainable to a new economy that works for all – how do we ensure that the transition is equitable and community-led? Come learn about the concept of Just Transition, a critical framework for environmental and economic justice groups. Guest presenters will share how they’ve incorporated Just Transition and other democratic organizing principles into their environmental and economic justice campaigns in NYC and beyond.

**The workshop series is open to NYC community organizing and advocacy groups only.  
All sessions will include ample time for questions and discussions.**



## Workshop Registration Form

Register by email: [rsvp@neweconomynyc.org](mailto:rsvp@neweconomynyc.org), or fax/mail back this form to New Economy Project:  
Fax: 212.925.2092 / Address: 121 W. 27 St., Suite #804, New York, NY 10001

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

### Please check the workshops you wish to attend - \$30 per workshop:

- |   |   |
|---|---|
| <input type="checkbox"/> Welcome to the New Economy!                            | <input type="checkbox"/> Building a New Economy: A People’s Guide |
| <input type="checkbox"/> Taking on Wall Street:<br>From Redlining to Resistance | <input type="checkbox"/> How Do We Get There?                     |
| <input type="checkbox"/> Sign me up for all four workshops for \$100!           |   |

### Please select your method of payment:

- |   |   |
|---|---|
| <input type="checkbox"/> Check Enclosed<br>(payable to New Economy Project) | <input type="checkbox"/> Request Scholarship<br>(contact <a href="mailto:lauren@neweconomynyc.org">lauren@neweconomynyc.org</a> ) |
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