



New Economy Project invites you to its 20th Anniversary Workshop Series!

Workshop Schedule

Make it Happen: A Peoples' Guide to Building the New Economy Introduction to New Economy Curriculum - 2 sessions	August 10 August 17
Shareholder Action to Win Grassroots Campaigns	September 14
Community Research & Mapping for Social Justice	October 5
Community Land Trusts: Organizing for Community Control	October 26

Workshops are open to community groups and run from 10:30 am - 12:30 pm.

Registration is required. Register at neweconomynyc.org or see reverse page.

\$30 per session. Attend all five workshops for \$120 and receive a certificate of completion!

Scholarships available on limited basis. Light refreshments provided.

For more information, contact Lauren Wilfong at
lauren@neweconomynyc.org or 212.680.5100, ext. 202

Comments from past participants:

"Wonderful workshop. Tools provided are extremely useful and presented in a manner that is easy to digest." - M.L.

"My community is in desperate need of this information." - C.D.

"All presenters were very knowledgeable and the info was clearly presented. Thank you!!" - S.S.



Workshop Descriptions and Registration Form on Reverse →

2016 Workshop Series Descriptions

August 10 and 17, 2016

New Economy Curriculum Launch

Part 1: Our Current Economy: Unjust and Unsustainable

Part 2: A New Economy: What is Possible?

In this two-part series, facilitators and participants take a critical look at our current economy; learn about economic institutions and policies that promote cooperation and community control; and explore strategies for change. Designed as a community organizing and engagement tool, it is geared to NYC community groups working for social justice. Check out this two-part workshop and see how our curriculum could work for your group! Like what you see? Interactive, tailored sessions are available for community groups' staff and members on an ongoing basis.

September 14, 2016

Using Shareholder Action To Win Grassroots Campaigns: Shareholder action is a powerful tool for social justice organizing that can attract significant media attention and provide direct access to CEOs and corporate boards. Learn how to plan a successful shareholder action campaign tailored to your goals from groups that have confronted the big banks and won meaningful change! The workshop will cover strategies for direct action inside and outside of shareholder meetings, as well as the nuts and bolts of filing effective shareholder resolutions to pressure companies to change.

October 5, 2016

Community Mapping and Research Tools: Join us to learn how community mapping and accessible research tools, like participatory action research, can strengthen your community organizing and advocacy campaigns. Learn how to meaningfully engage your members in research and mapping efforts to shape powerful campaigns and find out about the incredible research resources available to community groups in

October 26, 2016

Community Land Trusts: Organizing for Community Control: Join us to learn how community mapping and accessible research tools, like participatory action research, can strengthen your community organizing and advocacy campaigns. Learn how to meaningfully engage your members in research and mapping efforts to shape powerful campaigns and find out about the incredible research resources available to community

The workshop series is geared to community groups and legal services advocates.

All sessions will include ample time for questions and discussions.



Workshop Registration Form

Register by email: rsvp@neweconomynyc.org, or fax/mail back this form to New Economy Project:

Fax: 212.925.2092 / Address: 121 W. 27 St., Suite #804, New York, NY 10001

Name(s): _____

Organization: _____

Phone/Email: _____

Please check the workshops you wish to attend - \$30 per workshop:

- ☐ New Economy Curriculum Part 1
- ☐ New Economy Curriculum Part 2
- ☐ Using Shareholder Action To Win Grassroots Campaigns

- ☐ Community Mapping and Research Tools
- ☐ Community Land Trusts: Organizing for Community Control
- ☐ Sign me up for all five workshops for \$100!

Please select your method of payment:

- ☐ Check Enclosed (payable to New Economy Project)
- ☐ Bill me Later
- ☐ Request Scholarship (contact lauren@neweconomynyc.org)